Kauai County Farm Bureau

Affiliated with Hawaii Farm Bureau Federation P.O. Box 3895, Lihue HI 96766-6895 808-855-5429 <u>admin@kauaicountyfarmbureau.org</u> **The Voice of Kauai's Agriculture**



Press Release: March 23, 2020

The Kauai County Farm Bureau in collaboration with Matthew Oliver of the Makai and Mauka Sushi is introducing a fast and easily accesible web-based program called TRY EAT HAWAII to buy and sell produce. TRY EAT HAWAII is currently available and free to use by the community. Famers can provide an inventory of their produce and buyers can purchase directly from the farmer. This program is like a vitual local shopping food hub providing Kauai with the means to sustain the local economy and minimizes the reliance on imports especially during emergency situations.

The advantages of using Try Eat Hawaii:

- A. Buying local produce/products directly from the farmer similar to a farmer's market transaction
- B. Arranging payment and delivery directly with the farmer
- *C*. Searching for the most competitive prices based on the quality of the produce/product
- D. Open to any buyer such as a family member, a business, a non-profit organization, restaurant, retail outlet, chefs, schools, and visitors

TRY EAT HAWAII can be accessed via the computer or a smart phone by going to <u>www.tryeathawaii.com</u>. Farmers need to create an account and input their products. Buyers can access the program, select the produce they want and make arranagements with the farmer to purchase and for delivery.

For more information, please e-mail the Kauai County Farm Bureau at <u>admin@kauaicountyfarmbureau org</u> with your name, phone number/cell number and your question.